

UP TO  
**40% off**

FOR WRITERS  
ADVERTISING  
THEIR OWN  
BOOKS!

# Poets & Writers

**You've worked hard on your book.  
Let *Poets & Writers Magazine*  
help you reach over 100,000 readers!**

---

We are happy to offer authors advertising their own books up to 40% off list prices in our upcoming 2023 issues:

## **Color 30% Discounted Rates**

New Titles Ad: **\$294** (regularly \$420)

1/8 pg: **\$501** (regularly \$715)

1/4 pg: **\$837** (regularly \$1,195)

1/3 pg: **\$1,222** (regularly \$1,745)

1/2 pg: **\$1,568** (regularly \$2,240)

Full pg: **\$2,765** (regularly \$3,950)

## **B&W 40% Discounted Rates**

1/8 pg: **\$354** (regularly \$590)

1/4 pg: **\$591** (regularly \$985)

1/3 pg: **\$858** (regularly \$1,430)

1/2 pg: **\$1,104** (regularly \$1,840)

Full pg: **\$1,947** (regularly \$3,245)